



THE TOUGHEST SHORT TRACK IN THE SOUTH
2009



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***** FOR IMMEDIATE RELEASE: *****

Southside Speedway Announces Media Day to Celebrate Launch of 50th Anniversary Season

Midlothian, VA, February 24, 2009- Southside Speedway is pleased to announce Media Day at the track. We invite all media outlets to Chesterfield County's home town speedway on **April 4, 2009** to launch our 50th Anniversary Season. We are holding this special day of festivities to thank our media partners for their community support and to increase awareness of our 50th Anniversary Season of family-oriented entertainment.

This season will feature the Late Model and Modified Divisions. The two feature divisions will be supported by the Grand Stock, U-Car, Street Stock and the Champ Karts. Race division line-ups will vary each Friday night to allow ample laps for drivers to show case their skills for each division.

Throughout Media Day, drivers from all 6 divisions scheduled to race during this historic 50th Anniversary season will take the track for preseason practice laps. Practice will begin around 11 AM and drivers of Southside Speedway will be available for interviews throughout the afternoon. A welcome lunch will be provided by Southside Speedway for all media personnel in attendance starting at noon. To ensure hospitality for all in attendance please RSVP, marketing@southsidespeedway.com, prior to March 31, 2009.

About Southside Speedway: Southside Speedway, "The Toughest Short Track in the South," was established in 1959 by J.M. Wilkinson and is currently owned by his daughters, Mrs. Sue Clements and Mrs. Patsy Stargardt. The track is proud to remain Chesterfield County's favorite family-friendly entertainment venue. The .33 mile oval track features races from 6 different divisions. During the historic 2009 season, April 10th through September 4th, the speedway will host Thursday and Friday Night races, featuring the Late Model and Modified divisions. Southside Speedway will also present the Grand Stock, U-Car, Street Stock and Champ Kart's (soon to be renamed) divisions. The track is available for corporate functions, birthday parties, and other private events. Please see www.SouthsideSpeedway.com for schedule and additional information.

Thank you for your attendance and participation. If you have any questions please contact Rand Cournow at (804) 339-2693 or marketing@southsidespeedway.com