

OFFICIAL PRESS RELEASE

"The Toughest Short Track in the South!"



June 15, 2010

Attn: Sports Department

From: Chris Stefi
Competition & Marketing Director
(804) 640-6332
racesouthside@yahoo.com

Subject: Opening Night – June 17, 2011

Southside Ready to Kickoff 2011 with the J.M. Wilkinson Memorial Night

Midlothian, VA – Southside Speedway’s engines will come to life for Opening Night this Friday night, June 17, 2011. After a delayed start of the season, due to a health issue to owner Sue Clements, the Speedway will kick things off with 6 races in memory of its founder, J.M. Wilkinson. Over 190 cars, from 8 different divisions have registered for the 2011 season, including a record 46 Late Models. The 2010 Late Model Champion, Chris Dodson is scheduled to be on hand to defend his title, as the Late Models highlight Friday night’s show with a 75 lap feature. The Grand Stocks have several new “rookies” signed up for the upcoming season, as they try to learn their way around “The Toughest Short Track in the South” in a 30 lap feature. The Legends cars have been absent from the schedule the last few years, but they’ll be returning in 2011 and will start their season Friday night with a 25 lap race. Also on Friday night’s card will be a 30 lap Street Stock feature, a 25 lap U-Car battle and a 20 lap Champ Kart shootout.

Pit gates will open at 2:00pm, Front Gates open at 6:00pm, Qualifying will get underway at 6:30pm and the first race of the 2011 season will get the green flag at 7:30pm. Ticket prices are \$12 for adults, seniors and military are \$10, kids 6 through 12 years of age are \$6 and kids 5 and under are free. For more information, log on to www.southsidespeedway.com.

Southside Speedway, better known as “The Toughest Short Track in the South” is paved 1/3 mile oval located on Genito Road in Midlothian, VA. The speedway was established in 1959 by J.M. Wilkinson and is currently run by his daughter, Sue W. Clements. The speedway features 8 divisions including Late Models, Modifieds, Grand Stocks, Street Stocks, U-Cars, Champ Karts, Legends and Pro-6. In 2011 the speedway will host 10 nights / afternoons of racing from June 17, 2011 through October 16, 2011.