

OFFICIAL PRESS RELEASE

"The Toughest Short Track in the South!"



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Attn: Sports Department

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Subject: Southside's Sunday of Speed – July 3, 2011

Southside Speedway to Celebrate Independence Day with Sunday Races

MIDLOTHIAN, Va. – Southside Speedway, typically a Richmond Friday night summer tradition, will be celebrating Independence Day this Sunday, July 3rd with a big afternoon of racing. After a great opening night last Friday, many of the same divisions will be back to challenge for a victory. The Late Model drivers will have two chances to knock off opening night winner, Jeff Oakley, in twin 50 lap features. The Modified Division will be making their 2011 debut with 50 laps around "The Toughest Short Track in the South!" Rounding out the card will be 25 laps for the U-Cars, 25 laps for the Legends and a 20 lap Champ Kart battle. Also on the schedule for Sunday will be the season's first driver Meet and Greet. At 4:30, the cars from all division will be lined up on the front stretch and the gates will open for the fans to come on to the track to see the cars and stars of Southside Speedway.

Pit gates will open at 12:00pm, Front Gates open at 3:00pm, Qualifying will get underway at 3:30pm, fans will be allowed on to the Speedway at 4:30pm for a driver's meet and greet and the first race will get the green flag at 5:30pm. Ticket prices are \$12 for adults, seniors and military are \$10, kids 6 through 12 years of age are \$6 and kids 5 and under are free. For more information, log on to www.southsidespeedway.com.

Southside Speedway is a 1/3 mile, paved oval located on Genito Road in Midlothian, VA. The speedway was established in 1959 by J.M. Wilkinson and is currently run by his daughter, Sue W. Clements. The speedway features 8 divisions including Late Models, Modifieds, Grand Stocks, Street Stocks, U-Cars, Champ Karts, Legends and Pro-6. In 2011 the speedway will host 10 nights / afternoons of racing from June 17, 2011 through October 16, 2011.