

OFFICIAL PRESS RELEASE



"The Toughest Short Track in the South!"

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Attn: Sports Department

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Subject: Coca-Cola Fan Appreciation Night on September 2, 2011

Twin Late Models and Twin Grand Stocks Highlight Fan Appreciation Night

MIDLOTHIAN, Va. – The 2011 season is heading down the home stretch and “Twin” races can make or break a driver’s hopes of winning the championship. Both the Late Models and the Grand Stocks will have two opportunities to improve or hurt their chances this Friday night at Coca-Cola Fan Appreciation Night at the speedway. Coke is giving away numerous door prizes including a TV, t-shirts and amusement park tickets. The first 300 fans through the front gate will receive a free hot dog courtesy of Performance Food Group and Interstate Bakeries Corp. RIR will be there giving away tickets to their upcoming races and several local restaurants and businesses have also given prizes too.

Defending track champion, Chris Dodson (3 wins) leads Jeff Oakley (2 wins) by 3 points and Brad Davis is only 13 back in the Late Model division heading into Friday’s Twin 50 lap showdowns. In the Grand Stock division, the competition has really heated up over the last few weeks with Donnie Newman (1 win) still holding a 6 point advantage over rookie Austin Dodge (2 wins) and a 16 point edge over Daniel Shelton (1 win). Bobby Curtis (1 win), Chris Sylvester and the rumored return of the 2010 Champion, Tommy Tatum are hoping to play spoilers in this years Grand Stock title picture. In addition to the Twin 50-lap features for the Late Models and the Twin 25-lap races for the Grand Stocks, the U-Cars will on hand to run 25 laps and the Champ Karts will run 20 laps.

Pit gates will open at 3 p.m.; front gates open at 6. Qualifying will get underway at 6:45, and the first race will get the green flag at 7:30. Ticket prices are \$12 for adults; seniors and military are \$10; kids 6 - 12 years of age are \$6; and kids 5 and under get in for free. For more information, log on to www.southsidespeedway.com.

Southside Speedway is a 1/3 mile, paved oval located on Genito Road in Midlothian, VA. The speedway was established in 1959 by J.M. Wilkinson and is currently run by his daughter, Sue W. Clements. The speedway features 8 divisions including Late Models, Modifieds, Grand Stocks, Street Stocks, U-Cars, Champ Karts, Legends and Pro-6. In 2011 the speedway will host 10 nights / afternoons of racing from June 17, 2011 through October 16, 2011.